# SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY

Sault Ste. IUlarie, Ontario

# COURSE OUTLINE

Photography III Course Title: **FHO** 200-03 Course Code No.: Advertising Art & Graphic Design **Proaram:** Three Semester: September 1989

Author:

Date:

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New:

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Chairperson Applied Arts

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## PHO 200-3: PHOTOGRAPHY III

### GOALS & OBJECTIVES

To introduce the student experienced in basic photography to the studio and lighting systems. Students will experiment with tungsten and electronic flash units, both outdoors and in the studio. Students will print their pictures in the darkroom and prepare their prints for display.

### ASSIGNMENTS

The assignments listed below read as only technical exercises. Use your imagination to produce innovative, striking subjects and designs.

### ASSIGNMENT 1

Produce a series of 5 x 7 photographs exploring the techniques used in Hedgecoe's book pp 40-41. Use a model to duplicate the lighting and framing set-ups in each illustration using tungsten lighting.

### ASSIGNMENT 2

Shoot outdoors (see Hedgecoe p 32). Frame a single figure to produce a series of backlit photographs. Use a card reflector for fill on the final exposure of the series. Record each negative as you shoot. Produce  $5 \times 7$  prints; exposure information is to be labelled in the right-hand border.

#### ASSIGNMENT 3

Experiment with high and low key lighting. Invent subjects to suit each mood; produce one 8 x 10 of each method (see Hedgecoe pp 32-35).

## PHO 200-3: PHOTOGRAPHY III

### ASSIGNMENT 4

Photograph a model outdoors, framing head-and-shoulders.

Arrange that the direct sun reaches the model's face from above and behind the camera. Then, move the camera and turn the subject until the sun is directed 45 degrees to the face. For the third picture, have the sun side lighting from 90 degrees.

Repeat the last two shots using a white card to reflect light to fill the shadow side.

Print 5 X 7 format.

### **ASSIGNMENT 5**

Light a subject from below so as to create an eerie image - use your imagination.

Print 8 X 10 format.

### ASSIGNMENT 6

Set up a simple still-life display containing both vertical and horizontal elements.

Take seven pictures using a single tungsten lamp - four in which the lamp is used from quite different directions, and three in which the lamp varies only in height.

Print 5 x 7 format.

#### ASSIGNMENT 7

Produce  $8 \times 10$  photographs of the model using the electronic flash system in the studio. Use three lighting methods that have been outlined in class.

## PHO 200-3: PHOTOGRAPHY III

## **EVALUATION**

Assignments will be graded on overall effect, neatness of presentation, and success in solving the assigned problem.

All assignments must be completed according to specifications by the deadlijne date in order to receive a grade.

Final grades will be based on a combination of projects and attendance. Students should be present for at least 90% of the classes; beyond this, a doctor's note will be expected.